

The Epic Wedding Expo

Presented by Blossoms Events and Catering

November 5th, 2017

12pm-4pm

Dear Exhibitor,

Thank you for your interest in participating in Blossoms Events and Catering fall "The Epic Wedding Expo" for local brides and grooms! We are excited to partner with you for our bi-annual show. Blossoms Events and Catering vision is to allow local brides the opportunity to interact with local vendors in an intimate and personal environment.

Wedding expo's is the perfect place to showcase your business! There are over 2 million people getting married in the United States every year with an average guest list of 140. Based on the national average guest count; Maryland, Washington DC, and Virginia brides and grooms will spend an average of \$36,200 on their weddings.

To create a balanced show, we will limit the number of vendors to fewer than three per category. There are many shows to choose from this year, but with affordable fees and an intimate setting, Blossoms Events and Catering "The Epic Wedding Expo", is where you want to showcase your unique business that bride and grooms are looking for.

All vendors will receive:

- Vendor booth with one 6 foot table, two chairs, and optional white linens
- Two tickets to "Vendors Networking Brunch"
- Two tickets to expo training and info session
- Full color advertisement listing in vendor program (3.75" x 5")
- Email listing of attendees
- **Want more, get more! See vendor partnership page for additional details.**

Making sure you get the highest exposure, for booking a wedding(s), we are committed to utilizing our large wedding network. Our show is supported with local print advertng, as well as online marketing efforts. We partner with bridal magazines, planning websites, and local organizations to reach wedding couples who are **READY TO BUY!**

We are grateful for the opportunity to work with you and look forward to establishing an ongoing partnership. Our clients are always seeking recommendation for services, we are very excited to partner with so many talented local businesses. Please contact us with any questions at 410.849.4083 or email at info@eventsbyblossoms.com.

Cheers,

Tricia Lalloo,
Roberta Lowe,
& Deedra Moore

Blossoms Events Wedding Specialist

Exhibitor Partnerships

Choose your partnership level that will best fit your business!

Diamond \$230.00

Early Registration before September 15th 2017 \$200.00

- | | |
|--|---|
| <input checked="" type="checkbox"/> 4 complimentary tickets to event | <input checked="" type="checkbox"/> Listing in directory on event website |
| <input checked="" type="checkbox"/> Preferred exhibit placement | <input checked="" type="checkbox"/> Directory listing in event program/planning tools given to attendees |
| <input checked="" type="checkbox"/> Social Media "LIVE" Coverage ONSITE day of event | <input checked="" type="checkbox"/> 10x8 exhibit space at event |
| <input checked="" type="checkbox"/> 60 Second Business Highlight (on stage sales pitch) | <input checked="" type="checkbox"/> 8 foot table & white linen for exhibit area |
| <input checked="" type="checkbox"/> Two tickets to "Vendors Networking Brunch" | <input checked="" type="checkbox"/> Contact list of all event attendees |
| <input checked="" type="checkbox"/> Two tickets to expo training and info section | <input checked="" type="checkbox"/> Contact list of all event exhibitor |
| <input checked="" type="checkbox"/> Full color advertisement listing in vendor program (3.75"h x 5"w) (must provide complete artwork to us 10/16/17) | <input checked="" type="checkbox"/> Take-away Bags Insert (must provide to us five days before event, up to size 5x7) |
| <input checked="" type="checkbox"/> Dedicated Space for Mock Exhibiting of Your Craft (Showcase Area) | <input checked="" type="checkbox"/> Table Tent with Business Name |
| <input checked="" type="checkbox"/> 1 week "Featured Business Highlight" in all targeting email | <input checked="" type="checkbox"/> Raffle Box and Forms |
| <input checked="" type="checkbox"/> Participation/Recognition in all targeted email event advertising (approx 10,000) | |

Gold \$170.00

Early Registration before September 15th 2017 \$150.00

- | | |
|---|---|
| <input checked="" type="checkbox"/> 2 complimentary tickets to event | <input checked="" type="checkbox"/> Directory listing in event program/planning tools given to attendees |
| <input checked="" type="checkbox"/> Dedicated company profile coverage pre-event on social media | <input checked="" type="checkbox"/> 8x8 exhibit space at event |
| <input checked="" type="checkbox"/> Two tickets to "Vendors Networking Brunch" | <input checked="" type="checkbox"/> 6 foot table & white linen for exhibit area |
| <input checked="" type="checkbox"/> Two tickets to expo training and info section | <input checked="" type="checkbox"/> Contact list of all event attendees |
| <input checked="" type="checkbox"/> Full color advertisement listing in vendor program (3.75"h x 5"w) (must provide complete artwork to us by 10/16/2017) | <input checked="" type="checkbox"/> Contact list of all event exhibitor |
| <input checked="" type="checkbox"/> Participation Recognition in all targeted email event advertising (approx 10,000) | <input checked="" type="checkbox"/> Take-away Bags Insert (must provide to us five days before event, up to size 5x7) |
| <input checked="" type="checkbox"/> Listing in directory on event website | <input checked="" type="checkbox"/> Table Tent with Business Name |
| | <input checked="" type="checkbox"/> Raffle Box and Forms |

Event Enhancements

- | | | | |
|--|-------------|--|-------------|
| <input type="checkbox"/> Electrical Access | \$10 | <input type="checkbox"/> Half Page Ad in Program Book (~7.75"x5") | \$50 |
| <input type="checkbox"/> Featured Vendor (repeat vocal advertisement throughout event) | \$35 | <input type="checkbox"/> Full Page Ad in Program Book (~7.5"x10.25") | \$80 |

Exhibitor Registration Agreement

Terms & Conditions

1. By submitting the vendor application I agree to participate in the Bride and Groom Expo presented by Blossoms Events and Catering, LLC, on Sunday, November 5th, 2017 from 12pm-4pm at 6303 Riggs Rd, Building G, Hyattsville MD 20783.
2. Vendor space will be sold on a first-come first serve basis. Application must be accompanied by payment in full by check or credit card to reserve space. A registration form submitted without any payment will be returned to the exhibitor.
3. Blossoms Events and Catering management reserves the right to restrict and placement based upon exhibitors classification of business.
4. Vendor registration payment is non-refundable and refunds will not be issued for any reason.
5. Exhibitor space will include a 6' banquet table covered with a white tablecloth, two chairs and an identification sign. Access to electricity must be requested by October 31st, 2017. Exhibitors must provide additional extension cords/outlet extenders if desired.
6. In the event of inclement weather, Blossoms Events and Catering reserves the right to move the scheduled show to TBD time. This will be determined by Blossoms Events and Catering management team by 9am the day of the show.
7. Exhibitors are not allowed to sublet or sell any part of the exhibit space. Exhibitors are only to advertise and sell their own products and services. Anyone found to be in violation of this agreement will be asked to remove any items that are brought into questions. Exhibitor will be asked to leave premise if asked again. No refund will be issued.
8. Exhibitor setup may begin as early as 10am, but must be completed no later than 11:30am. Exhibitor breakdown may not begin before 4pm.
9. Exhibitors may give away free samples from their exhibit space. All exhibitors and any music or special effects used, must stay within the boundaries of their exhibit space, so as not to block or impede the aisles or other exhibitor's spaces. Anyone found to be in violation of this agreement will be asked to remove any items that are brought into questions. Exhibitor will be asked to leave premises if asked again. No refund will be issued.
10. All food vendors must obtain all necessary permits, licenses, and insurance prior to the date of the show.
11. Exhibitors agree to leave the space clean, and the condition which the space was in when they arrived. Exhibitors will be held accountable for any damage done to the facility, including, but not limited to the walls, floors, carpet, table, chairs, and linens.
12. All leads distributed are the property of Blossoms Events and Catering. The leads may not be distributed or sold to any other businesses. Anyone found in violation of this will be prosecuted under the fullest extent of the law.
13. Exhibitor agrees to hold Blossoms Events and Catering, and their employees harmless from any and all claims and expenses for any cause whatsoever, as a result of the use of the rented space, or the actions or failure to act of any party associated with the exhibitor, in no event shall Blossoms Events and Catering or any of its affiliates be held liable for any damages as a result of use of the rented space. Exhibitor is solely responsible for damages to the premises and for volitions of any law, code, or regulations.
14. The signing of this agreement by an authorized representative of the exhibitor constitutes a binding agreement between Blossoms Events and Catering, LLC and the Exhibitor, to comply with all terms and conditions set forth above.

Signature: _____

Date: _____

Exhibitor Registration Form

FOR OFFICE USE ONLY
 Paid Signed Agreement
 Employee: _____ Date: _____
 Space #: _____

<i>Diamond</i>	<input type="checkbox"/> \$230.00	<i>Gold</i>	<input type="checkbox"/> \$170.00
Early Bird before September 15 th , 2017	<input type="checkbox"/> \$200.00	Early Bird before September 15 th , 2017	<input type="checkbox"/> \$150.00

Company: Contact Person: _____ Title: _____

Business Address: _____ City, State, Zip _____

Business Phone: _____ ext: _____ Fax Number: _____

Business Email Address: _____ Business Description/Category: _____

Website/Social Media: Website- _____ Twitter- _____

Facebook- _____ Instagram- _____ Other- _____

<input type="checkbox"/> Electricity Requested (limited availability) add \$10 <input type="checkbox"/> Featured Vendor (repeat vocal advertisement throughout event) add \$35	<input type="checkbox"/> Half Page Ad in Program Book (~7.75"x5") add \$50 <input type="checkbox"/> Full Page Ad in Program Book (~7.5"x10.25") add \$80 <input type="checkbox"/> I need space for mock table Exhibit Diamond Partnership
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Please submit (3.75" x 5") or paid upgraded size graphic to info@eventsbyblossoms.com for inclusion in our vendor program by **5pm** on **October 16th**.

Please submit all bag inserts by **5pm** on **November 1st**.

Door Prize Information

Required Door Prize: _____ Value: _____

Note: _____

Door Prize & Value ~ Blossoms Events and Catering, LLC requires that door prizes be tangible items or comprehensive services and not discounts on packages. List any restrictions in notes section. Prizes are subject to review and approval

Workshop Presenter Information (times will be assigned)

- I will like to present a 20 min workshop as an expert in my field. I will provide all the materials needed for to complete the workshop.

Name of Company Representative: _____ Topic: _____

- I will do a workshop based on the suggest workshop needed below:

- | | |
|---|--|
| <input type="checkbox"/> "Do it Yourself" | <input type="checkbox"/> "Meal Planning" |
| <input type="checkbox"/> "Fitness" | <input type="checkbox"/> "God, Groom and Bride" |
| <input type="checkbox"/> "Before, During, After "I DO"" | <input type="checkbox"/> "Wedding Tips and Must Knows" |

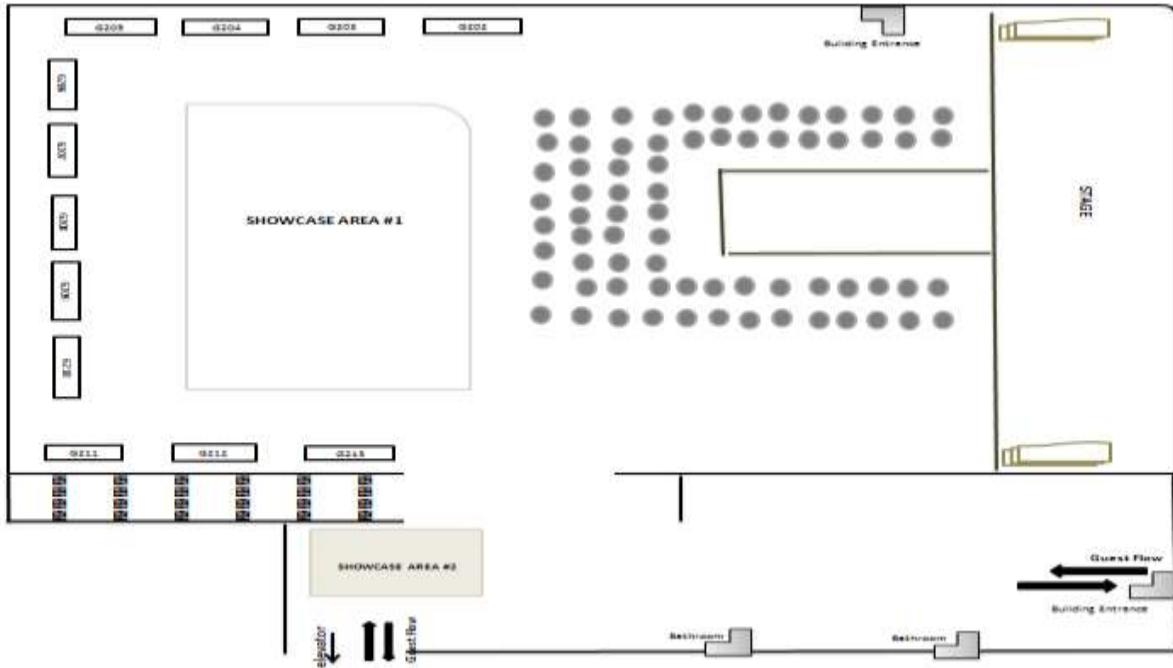
Credit or Check Card Authorization

Type of Credit Card:	Expiration Date:	Code:
Credit Card Number:	Charge Amount:	
Name as it Appears on Card:	Phone#:	
Billing Address Associated with Card:		

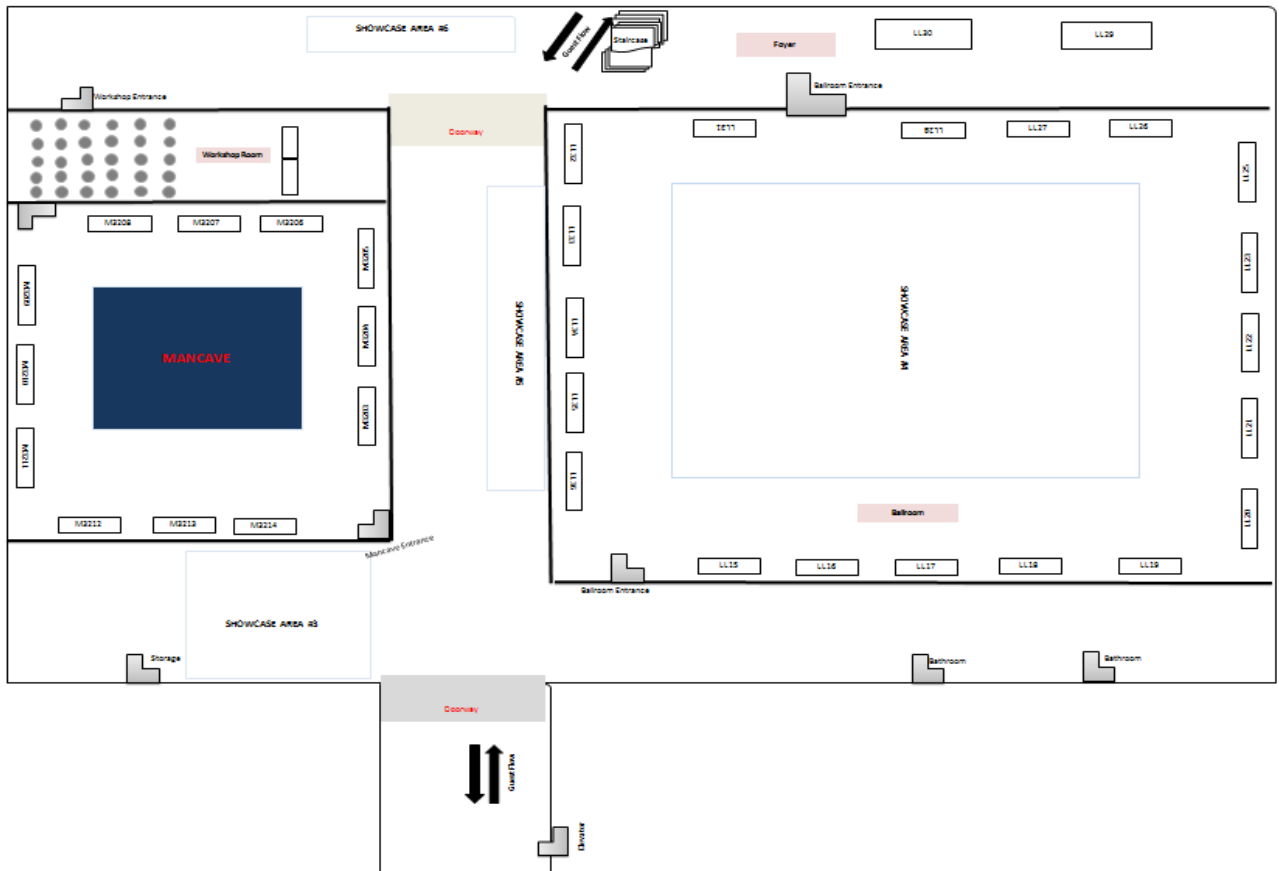
_____ (must initial to acknowledge payment agreement) I hereby agree to I am an authorize account holder and are legally allowed to submit and authorize payments.

_____ (must initial) I want to pay via Paypal invoice. Send link to email address _____ so I can submit payment. I understand and agree invoice sent must be paid within 8hrs or I forfeit reservation of booth.

Signature: _____ **Date:** _____



Upper Level/ Gym



Lower Level Conference Center